

Client: *The Shenandoah Valley Scholars' Latino Initiative (SLI-SV)*

Title: What a Mentor Means

Produced - Q101 Radio Station (100.7 FM)

Time: 30"

Date: October 31, 2016

<p><u>SFX</u>: (three second introduction)</p> <p>Announcer: (30 year old man, robust voice with gentle tone)</p> <p><u>SFX</u>: (three seconds)</p> <p>FEMALE LATINO HIGH SCHOOL STUDENT 1: (16 years old, joyful tone)</p> <p>MALE LATINO HIGH SCHOOL STUDENT 1: (16 years old, admiring tone)</p> <p>MALE LATINO HIGH SCHOOL STUDENT 2: (17 years old, proud tone)</p> <p>FEMALE LATINO HIGH SCHOOL STUDENT 2: (18 years old, thoughtful tone)</p> <p>MALE LATINO HIGH SCHOOL STUDENT 3: (17 years old, joyful tone)</p> <p>FEMALE LATINO HIGH SCHOOL STUDENT 3: (16 years old, proud tone)</p>	<p><u>INSPIRATIONAL MUSIC PLAYING</u></p> <p>“A <i>Shenandoah Valley Scholars Latino Initiative</i> mentor is an individual that gives back to the Harrisonburg community.”</p> <p><u>KIDS CHEERFULLY CHATTING IN THE BACKGROUND SOFTLY</u></p> <p>“My mentor is my role model”</p> <p>“Approachable”</p> <p>“Friendly”</p> <p>“Willing to help”</p> <p>“Cares about my future”</p> <p>“My mentor”</p>
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MAN 1:(robust voice with gentle tone)

“Shenandoah Valley Scholars Latino Initiative helps Latino youth strive towards receiving a college education. You can join the cause by visiting www.shenandoahvalleysli.org.”